

Positive Alternatives 2016 - 2017 Quarterly Update

Grantee: EMERGENCY PREGNANCY SERVICE OF ROCHESTER (dba Birthright of Rochester) Vendor Number 285534

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Goal: To provide necessary services and referrals to pregnant and parenting women of Rochester and Southeast Minnesota

For the period: October 1, 2016 – December 31, 2016

Activity or Service	Activity or Service Description Major Work Plan Activities	Work Plan Count	Program Progress and Accomplishments Report the progress and accomplishments made this period on each activity.	Report Count
Outreach	Advertise locally; distribute pamphlets and posters describing services		Distributed 800 newsletters, Gave presentations at 4 church services, Had booth and displays at 4 community events.	
Material Support	Provide material assistance to pregnant and parenting women	100	We provided material assistance to 127 women in the form of diapers (173 packages), wipes (109 packages), baby wash (100 bottles), newborn layettes (24), maternity clothes (15), and infant clothing (96).	127
Pregnancy Testing	Provide pregnancy counseling, assessment for program eligibility, and testing	3.75	We continue to provide free pregnancy testing and advising. We provided 2 pregnancy tests. 0 were positive and 2 were negative. For each client, we provided counseling.	2
Provide Necessary Services Assessments Only	Staff provides clients only intake assessments, information on, referral to and assistance with securing necessary services	1	Calls from clients seeking information on the services we provide. Necessary services evaluation done and referrals to community agencies and EPRS given.	11

Maternal and Child Health Initiative Task Force Strategies	No.
<i>Number of women who received car seats and car seat safety education from a PA funded program activity</i>	NA
<i>Number of women who received car seat safety education only from a PA funded program activity</i>	NA
<i>Number of women who received child abuse prevention education from a PA funded program activity</i>	113
<i>Number of women who received abusive head trauma (shaken baby) prevention education from a PA funded program activity</i>	113
<i>Number of women who received a baby bed, crib, or pack-n-play and sleep safety education from a PA funded program activity</i>	NA
<i>Number of women who received sleep safety education only from a PA funded program activity</i>	113

Challenges: Our lack of volunteers to staff the office continues to be a challenge.

Comments:

Even so, we continue to see a steady number of clients and are able to serve their needs. We shared information about our organization during four church services, reaching about 1,000 people during November, in addition to speaking with church staff and parish council to encourage support and volunteerism for us and the clients we serve. In December, we distributed 800 newsletters to area agencies, organizations, schools, churches, supporters, and clients.

This quarter, we also provided information booths at four other community events to increase awareness.